



Protect and Save
the Children

Protect and Save the Children Association of Selangor and Kuala Lumpur (Reg. no.7)

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Letter of Endorsement for DotKids Foundation

Dear ICANN,

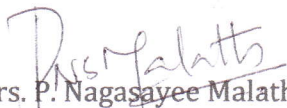
Dotkids (.kids), the proposed gTLD, ought to be a domain dedicated to serving specifically the children community. The domain should recognize and care for the special needs of the kids, for they are the primary beneficiary and major end-users. In view of this, I commend the DotKids Foundation, a not-for-profit, community-based organization, for its commitment and mission in creating a kids-friendly cyberspace that protects children from inappropriate content and promoting child participation in Internet governance, whose initiatives are distinct from the other two applications submitted by the profit-making non children centric corporates.

I recognize that the DotKids Foundation strictly adhere to the principles of the United Nations Convention on the Rights of the Child (UNCRC)¹. Its express complaint-response system² together with the Monitoring Committee³ is believed to be an effective portal in monitoring the registrants. In the meantime, the DotKids Foundation establishes a core mandate to advocate a kids-friendly namespace.

I also recognize that the DotKids Foundation is dedicated to providing the best environment for children's participation and contributing funds to projects that support the training of children to participate in the global Internet government discourse and incorporating children-led groups into the children advisory council⁴.

I hereby support the DotKids Foundation and its mission and principles in promoting a kids-friendly Internet space, encouraging children participation in Internet Governance discussion and supporting the children community through the proposed .kids initiatives. I also express my interest in the DotKids Foundation's future development and render my support to the shared goals and principles.

Yours sincerely,


Mrs. P. Nagasayee Malathy
Executive Director