



The Foundation for Network Initiatives  
"The Smart Internet"

To: ICANN  
From: Foundation "Smart Internet"

Dear ICANN,

We understand that .kids could be a possible global generic Top-Level Domain (gTLD) under the new gTLD application program. Since the ".kids" platform may have a great impact on children worldwide, we as a part of Russian and global NGO community concerned with the well-being of children, therefore hope that the future .kids registry could follow the below guiding principles:

- Adopt the United Nations Convention on the Rights of the Child (UNCRC) as a fundamental guiding principle to protect the rights of children;
- Operate as a not-for-profit initiative to develop .kids as a global domain promoting kids-friendly content on the Internet;
- Promote the well being of children online and uphold children's rights;
- Value children's participation on Internet governance by making .kids a platform for children as an important part of the multi-stakeholder approach to build a better Internet world together;
- Support child-right organizations and initiatives around the world, especially with relevance to the development of the Internet with the best interests of the child as a fundamental principle

We are aware that the application has been submitted for .kids ASCII gTLD. We are in contact with the Applicant who is equally aware of our IDN gTLD Application .ДЕТИ. Given that our Application concerns Cyrillic IDN gTLD we have agreed that our applications are not in rivalry; rather, they complement each other in different conditions and can co-exist on the global Internet. The two organizations strongly support each other's initiative and will be looking to collaborate closely in the advocacy of the .Kids and .ДЕТИ gTLDs.

Yours faithfully,

For and on behalf of The Foundation for Network Initiatives "The Smart Internet"

Marina Nikerova

Chairman of the Board

A handwritten signature in blue ink, appearing to be 'M. Nikerova', written over a horizontal line.