

To: ICANN
From: Alliance for Children's Commission

Dear ICANN,

We understand that .kids could be a possible global generic Top-Level Domain (gTLD) under the new gTLD application program. Since the “.kids” platform may have a great impact on children worldwide, we as a part of the NGO community concerning the well-being of children, therefore hope that the future .kids registry could follow the below guiding principles:

- Adopt the United Nations Convention on the Rights of the Child (UNCRC) as a fundamental guiding principle to protect the rights of children;
- Operate a viable not-for-profit initiative to develop .kids as a global domain promoting kids-friendly content on the Internet;
- Promote the well being of children online and children's rights;
- Value children's participation on Internet governance by making .kids a platform for children and multi-stakeholder to build a better Internet world together; and
- Support child-right organizations and initiatives around the world, especially with relevance to the development of the Internet with the best interests of the child as a fundamental principle.

Yours faithfully,
For and on behalf of:
Alliance for Children's Commission



Name: Ms. Billy Wong
Title: Coordinator
Organization: Alliance for Children's Commission
Date: 16 March 2012

The **Alliance for Children's Commission** is formed by agencies, professional groups and individuals, who are concerned about children's rights and have committed ourselves to promote the establishment of a Children's Commission in Hong Kong. At present, we have 22 agency members and 6 individual members. They included:

Against Child Abuse
Baby Friendly Hospital Initiative Hong Kong Association
Caritas Family Crisis Line & Education Centre, Children Counseling Services
Caritas Youth and Community Service
Children Rights Association

Chinese YMCA of Hong Kong – Hin Keng Centre
Evangelical Lutheran Church of Hong Kong Social Service Head Office
The Hong Kong Childhood Injury Prevention and Research Association
Hong Kong College of Paediatricians
Hong Kong Committee for UNICEF
Hong Kong Committee on Children's Rights
Hong Kong Council of Early Childhood Education and Services
Hong Kong Down Syndrome Association
Hong Kong Society for the Protection of Children
Kids' Dream
Playright Children's Play Association
Save the Children Hong Kong
Society for Community Organization
Suen Mei Speech & Hearing Centre
The Boys' and Girls' Clubs Association of Hong Kong
The Hong Kong Council of Social Service
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